

Dated: 14.08.2019

To,

The Manager - Listing

National Stock Exchange of India Ltd.

Exchange Plaza, BandraKurla Complex

Bandra East

Mumbai - 400051

Symbol - SALASAR

The Secretary

Corporate Relationship Dept.

**BSE Limited** 

P.J.Tower, Dalal Street,

Mumbai - 400001

Scrip Code: 540642

Sub: - Investor Presentation

Dear Sir/Madam

Please find attached herewith Investor Presentation of the Company w.r.t. Financial Results of the Company for quarter ended and year ended 30<sup>th</sup> June, 2019, for your record and further dissemination.

Kindly take the same on record.

Thanking You,

Yours Sincerely

For Salasar Techno Engineering Limited

**Pramod Kumar Kala** 

(Chief Financial Officer)

# SALASAR TECHNO ENGINEERING LTD.

Works: Unit-I: Khasra No. 265, 281-283, Vill.- Parsaun- Dasna, P.O.- Jindal Nagar, Distt. Hapur- 201313 (U.P.)

Ph.: +91 8938802180 / 7351991000 Fax: +91-11-45823834

Unit-II : Khasra No. 1184,1185, Vill.- Khera, P.O. Pilkhuwa, Tehsil- Dhaulana, Distt- Hapur-245304 (U.P.) Ph. : +91 8938802184

Unit-III : Khasra No. 686/6 Vill.- Khera, P.O. Pilkhuwa, Tehsil- Dhaulana, Distt- Hapur-245304 (U.P.)

Office : KL - 46, Kavi Nagar, Ghazlabad-201002 (U.P.) Ph.: +91 120 - 6546670, Fax : 91-11 - 45823834

CIN No. L23201DL2001PLC174076 E-mail: towers@salasartechno.com Website: www.salasartechno.com

An ISO 9001:2015, 14001:2015 & 18001:2007 CERTIFIED COMPANY

Regd Office: E - 20, South Extension - 1, New Delhi - 110049



## **Salasar Techno Engineering Limited**





## Disclaimer



This presentation has been prepared by Salasar Techno Engineering Limited (the "Company") solely for information purposes and does not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

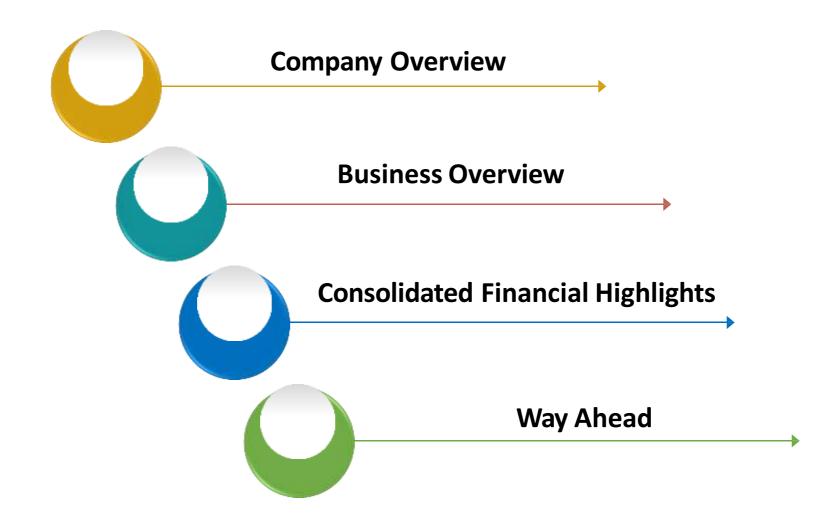
This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.



## **Table of Contents**







**Company Overview** 





## **About Us**



#### **Among Leading Manufacturers & Fabricators of Steel Structures in India**

#### **Provider of Customized Infrastructure Solutions**

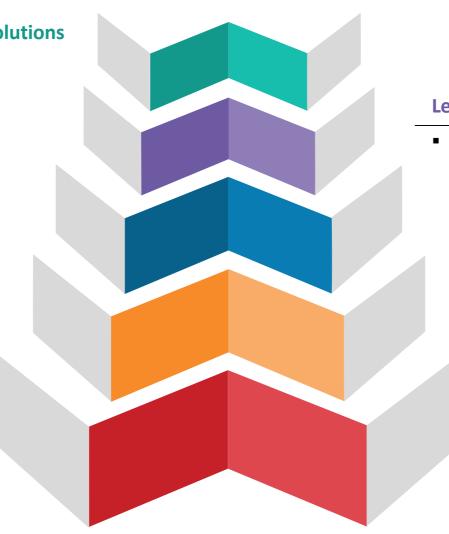
 Manufacturing and fabrication of steel structures for Telecom Towers, Transmission Towers, Substations Structures and Solar Module Mounting Structures

#### **Diversified Product Portfolio**

- Camouflaged Towers Solution
- Cold Formed Structures
- Products for Indian Railways
- Cell on Wheels, etc.

#### **State of art Manufacturing Facility**

 1,00,000 MT installed capacity of Steel Galvanizing equipped with latest technology



#### **Leading Manufacturer of Telecom Towers**

 Supplied more than 25,000 towers of various designs since inception

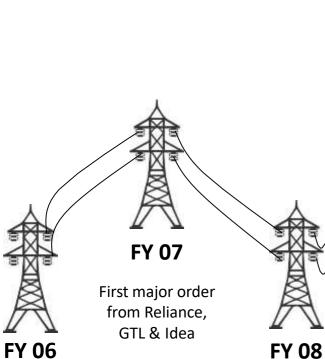
#### **Technical Tie-Up**

 Technical tie-up with Ramboll leading Danish Company for structural designs



## **Timeline**





Incorporated & started manufacturing of telecom towers

Ven Manu M Stru Sol

**Technical** 

collaboration with

Ramboll (Danish

Company) for

telecom tower

designs

FY 11

Ventured into
Manufacturing of
Module
Mounting
Structures for
Solar Power
Plants

**FY 13** 

Ventured into

transmission

business, 1st order

for 70 km line from

RRVPNL, Rajasthan

FY 15

Bagged major order from UPPTCL through tendering worth Rs.132 cr. for 400 km transmission line 220 kV / 132 kV

Bagged Rs. 228 cr. projects for Rural Electrification from PVVNL, U.P. (Funded under Deen Dayal Upadhaya Gram Jyoti Yojana) & Introduced – Telecom Monopoles

**FY 16** 

FY 17

Introduced –
Utilities Poles,
High Mast Poles,
Stadium Lighting
Poles, Flag Poles
& Smart City
Poles. Added
Galvanizing
capacity of

50,000 MTPA



**FY 18** 

Received Approved
Vendor status from
PGCIL
1st order for
Transmission Line
Monopoles received.
Received 1st order
from Central
Organisation for
Railway for Track

Electrification worth

Rs. 49.50 cr.



## **Management Team**





# Mr. Alok Kumar Chairman & Managing Director

- B.Sc. from Punjab University
- Over 40 years of experience in trading, manufacturing and fabrication of iron & steel products
- Responsible for purchases & finance



# Mr. Shashank Agarwal Joint Managing Director

- B.E. (Mech.) from MIT, Manipal
- Responsible for operations, sales & marketing of telecom towers & solar mounting structures



## Mr. Shalabh Agarwal Director

- B. Tech from MIT, Manipal
- Over 18 years of experience in sugar industry and trading, manufacturing and fabrication of iron & steel products



## Ms. Tripti Gupta Director

- MBA in Finance & Marketing from Institute of Management Technology, Nagpur
- Over 5 years of experience in strategic Mgmt, business development, policy making & other corporate matters
- Responsible for corporate planning & HR



#### Mr. Pramod Kumar Kala Chief Finance Officer

- Member of Institute of Chartered Accountants of India
- More than 23 years of experience in Finance,
   Banking, Accounts & Taxation and Commercial operations



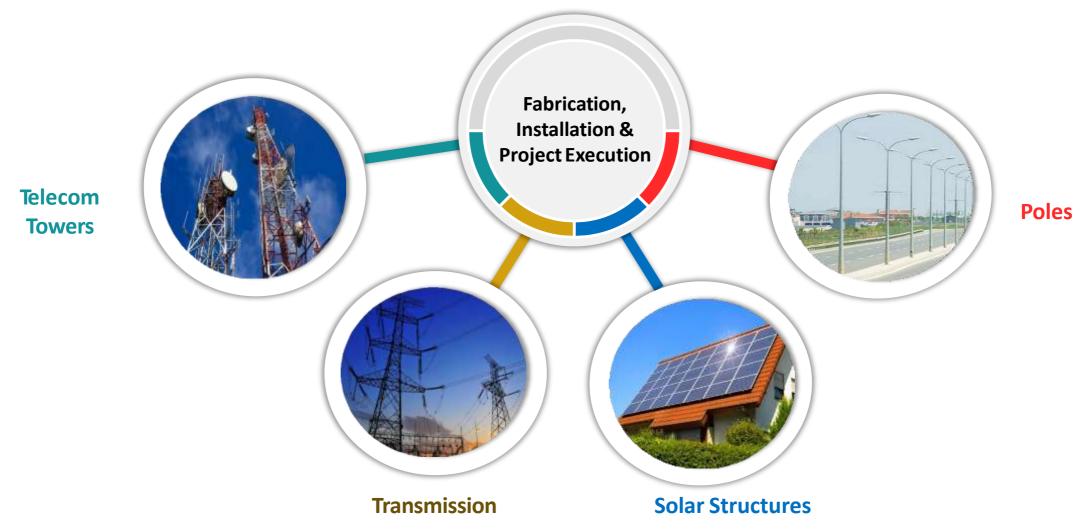
**Business Overview** 





## **Business Verticals**







## **Product Portfolio**



#### Customized Galvanized and Non-galvanized steel structures

- ✓ Process of applying protective zinc coating to steel or iron, to prevent rusting
- ✓ Forms zinc coating serves as sacrificial anode and protects base metal from corroding.

#### **Angular**

 Preferred for small towers with relatively light loads, mainly because of wide range of sizes, simple connections and low manufacturing cost



#### **Tubular**

- Made of bolted angles, especially used when stresses are low enough to allow relatively simple connections
- Lighter than angular towers because of reduced wind load on circular sections

#### **Monopoles**

- Designed tapered single-pole tubular section
- Least intrusive popular tower types in wireless communication



#### **Hybrid**

 Built for large sites - requires independence from grid - employ independent source of energy



## Product Portfolio contd...



# Transmission Towers and Substation Structures

- Tall structure usually steel lattice used to support overhead power line
- Used in high-voltage AC and DC systems, and available in wide variety of shapes and sizes

# Solar Module Mounting Structures

 Used to fix solar panels on surfaces like roofs, building facades or ground

# Feeder Segregation and Rural Electrification

 Carrying out separation of high feeder for agricultural and nonagricultural consumers

# Lighting Poles for Smart Cities

 Steel Structure to provide light on edge of road or walk way to provide visibility in darkness



## **Product Portfolio**





#### **Smart Poles**

- Used in places where aesthetic requirements are high
- Practical substitute combination of Telecom Poles, Wi-Fi, Smart Lighting, Local Area Monitoring and environmental census
- Designed as per requirement arising of local conditions





## **Key Strengths**



#### **State of Art Infrastructure**

- State of art infrastructure facility for galvanizing steel structures
- Capability to ramp up operations in minimum time with existing facilities

#### **Partnership with Ramboll**

- Tie up with Ramboll for technical expertise in Structural Design of Tubular Telecom Towers
- Market leader in innovative design & supply of tower solutions

#### **Requisite Qualifications**

- Qualified to bid for Rural Electrification projects
- Qualified by CORE (Central Organization for Railway Track Electrification)

#### **Customer Centric**

 Experienced team to work in any terrain and weather thereby attaining highest level of customer satisfaction



#### **Strong Financial Capabilities**

- Improving EBITDA Margins
- Strong return ratios

#### **Operational Excellence**

- Best quality raw material procurement in line with stringent industry standards
- Continually updated equipment that serve wide variety of manufacturing needs

#### **On time Delivery**

- Capable to service and provide solutions within stipulated time frame
- Provides on time delivery of products to clients



## State of art Manufacturing Facilities







#### **Other Specifications**

- Three state of art manufacturing units
- Approximately 1,30,000 square yards area in heart of National Capital Region's industrial hub
- Heavy overhead cranes and multiple Hydra equipment for seamless material loading and unloading
- Three fully equipped in-house Galvanizing plants
- Fabrication equipment and installed machinery is regularly upgraded

#### Location

- Unit-I, Khasra No. 265, 281 & 283, Parsaun, Jindal Nagar,
   Dasna, Hapur-201313, Uttar Pradesh (UP)
- Unit-II, Khasra No. 1184, 1185, Khera, Pilkhuwa, Hapur-245304. Uttar Pradesh (UP)
- Unit-III, Khasra No. 686/6, Khera, Pilkhuwa, Hapur-245304, Uttar Pradesh (UP)







## Awards & Recognitions









- Best Tower Partner award from Indus Towers for 2014-15
- Excellence thru Collaboration award from Indus in
   2014
- Best Partners award from Bharti Infratel for 2014-15

- One of Top PAN India Tower Supplier in VIOM and ATC
- 'Gold Award' in Infra Structures (category: Tower manufacturing)
- Recognised as Indus "Platinum Partner of the Year2018 19"









## **Bouquet of Satisfied Customers**













































































Consolidated Financial Highlights





## Joint Managing Director's Message





Commenting on this development, **Mr Shashank Agarwal**, Joint Managing Director, **Salasar Techno Engineering Ltd.** Said -

"We present the quarterly results of M/s Salasar Techno Engineering Ltd for June 2019. Our telecom business contributed 59%, whereas transmission business contributed nearly 35%. All our business segments offer significant headroom for growth and operating leverage as they scale up. Railways electrification continues to remain a key growth segment and will remain a focus area for us.

Though we envisaged good growth from telecom sector due to 5G expansion and strengthening of 4G network but some how it has not actually turned into numbers this quarter as was expected due to large level of consolidation in telecom industry and partially due to general election in the country. The second quarter also seems to be almost flat mainly because of prevailing weather conditions in significant part of the country and expansion work by telecom companies has not been able to take off due to flooding of large areas of land across the Country.

Overall industry scenario is passing through a dull phase due to feeling of overall slow down."

I would like to thank entire team of Salasar Techno Engineering for their untiring efforts.



## Key Financial Highlights – Q1 FY20



Rs. 163.51 Cr

Rs. 16.72 Cr

**Revenue from Operations** 

**EBITDA** 

10.23%

Rs. 7.15 Cr

**EBITDA Margin** 

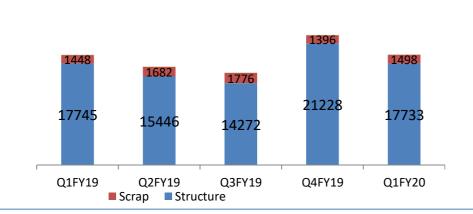
PAT



## Key Financial Highlights - Quarterly







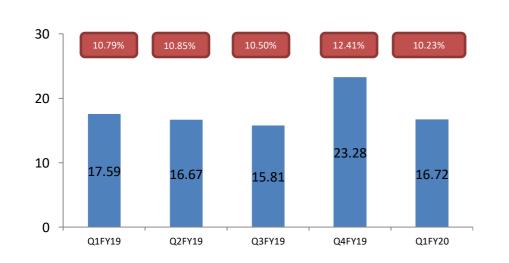
# Revenue from Operations (Rs. Crs) 187.59 162.99 153.64 150.65

Q3FY19

Q4FY19

Q1FY20

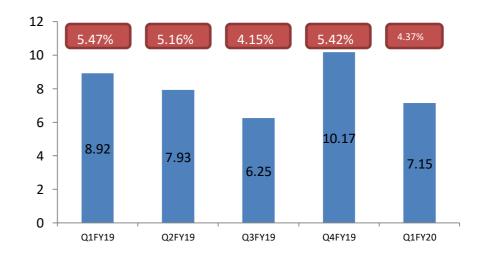
#### EBITDA (Rs. Crs) / Margin (%)



#### PAT (Rs. Crs) / Margin (%)

Q2FY19

Q1FY19





# Q4 FY19 Financial Highlights



21

Particulars (Rs. Cr.)	Q1 FY20	Q1 FY19	Q4 FY19
Income from Operation	163.51	162.99	187.59
Excise Duty	0.00	0.00	0.00
Revenue from Operations	163.51	162.99	187.59
Cost of Material Consumed	142.31	138.50	142.95
Purchase of Traded goods	0.00	0.00	0.00
Changes in Inventories	-10.64	-5.33	4.33
Raw Material Expenses	131.67	133.17	147.28
Employee Expenses	7.21	6.34	8.28
Other Expenses	7.91	5.89	8.75
Total Expenditure	146.79	145.40	164.31
EBITDA	16.72	17.59	23.28
EBITDA Margin	10.23%	10.79%	12.41%
Other Income	0.25	0.22	0.13
Depreciation	1.20	1.08	1.19
Interest / Finance Cost	4.57	3.03	5.12
Exceptional Item (Gain) / Loss	0.00	0.00	0.00
РВТ	11.20	13.70	17.10
Тах	4.05	4.78	6.93
PAT	7.15	8.92	10.17
PAT Margin	4.37%	5.47%	5.42%
EPS	5.38	6.71	7.66

Note - Numbers as per Ind AS guidelines



**Way Ahead** 





## **Industry Opportunities**



 Strong growth expected in telecom infrastructure industry - new technologies, 4G & expansion in rural areas to boost this growth

> Around 70 per cent of towers in India are owned and operated by tower companies

 Governments initiatives to electrify rural areas and build smart cities thereby increasing demand for Smart Poles

 Global galvanized steel market to grow at CAGR of 5.18% during period 2016-2020

 Asia & Pacific fastest-growing region galvanized steel market – expected 68% market share by 2020 across globe

**Funding Availability** 

 Innovative ways by Government to fund various projects including Smart City and others



## Way Ahead





# Utilization of Incremental Capacity and Expanding Product Portfolio



- Continue to expand product portfolio by upgrading existing and introducing new products to maintain market share and engage new customers
- Continued focus on EPC esp. Power & Railway



# **Expanding Design & Engineering Capabilities**

- Invest in design and engineering services to provide additional value to customers
- Emphasis on process, product innovation and value engineering solutions in order to meet requirements of wider range of products



# Targeting New Customer Accounts and Expanding Existing Ones

- Customer penetration by targeting new customers and securing larger orders from existing ones
- Develop capabilities so as to be able to enter new markets



**Developing Camouflaging Capabilities** for Monopoles

- Develop capabilities to provide better camouflage solution for evolving telecom industry
- To meet demands of consumers who prefers small towers



## Thank You





**SALASAR** 



540642



REUTERS B SALASAR BO

#### For further information, please contact:

#### Company:

#### **Salasar Techno Engineering Limited**

Mr. Pramod Kumar Kala - CFO

investor.relations@salasartechno.com

www.salasartechno.com